



# Getting Started in AI: Beginner-Friendly Certifications

Artificial Intelligence is transforming industries across the board. The path to learning AI doesn't have to be overwhelming.

Let's explore top beginner-friendly AI certifications that require little to no prior experience.

 by Kimberly Wiethoff, MBA, PMP, PMI-ACP

[Managing Projects The Agile Way](#)

#ArtificialIntelligence #AIForBusiness #AILEadership #DigitalTransformation #FutureOfWork #CareerGrowth  
#Upskilling #AICertification #MachineLearningBasics #CloudComputing #TechLeadership #Innovation  
#ProjectManagement #AgileLeadership #ManagingProjectsTheAgileWay



# Why Consider AI Certifications?



## Career Advancement

Open doors to roles in data, cloud, and automation.



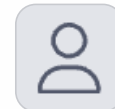
## Demystify Complex Topics

Break down AI concepts into understandable components.  
components.



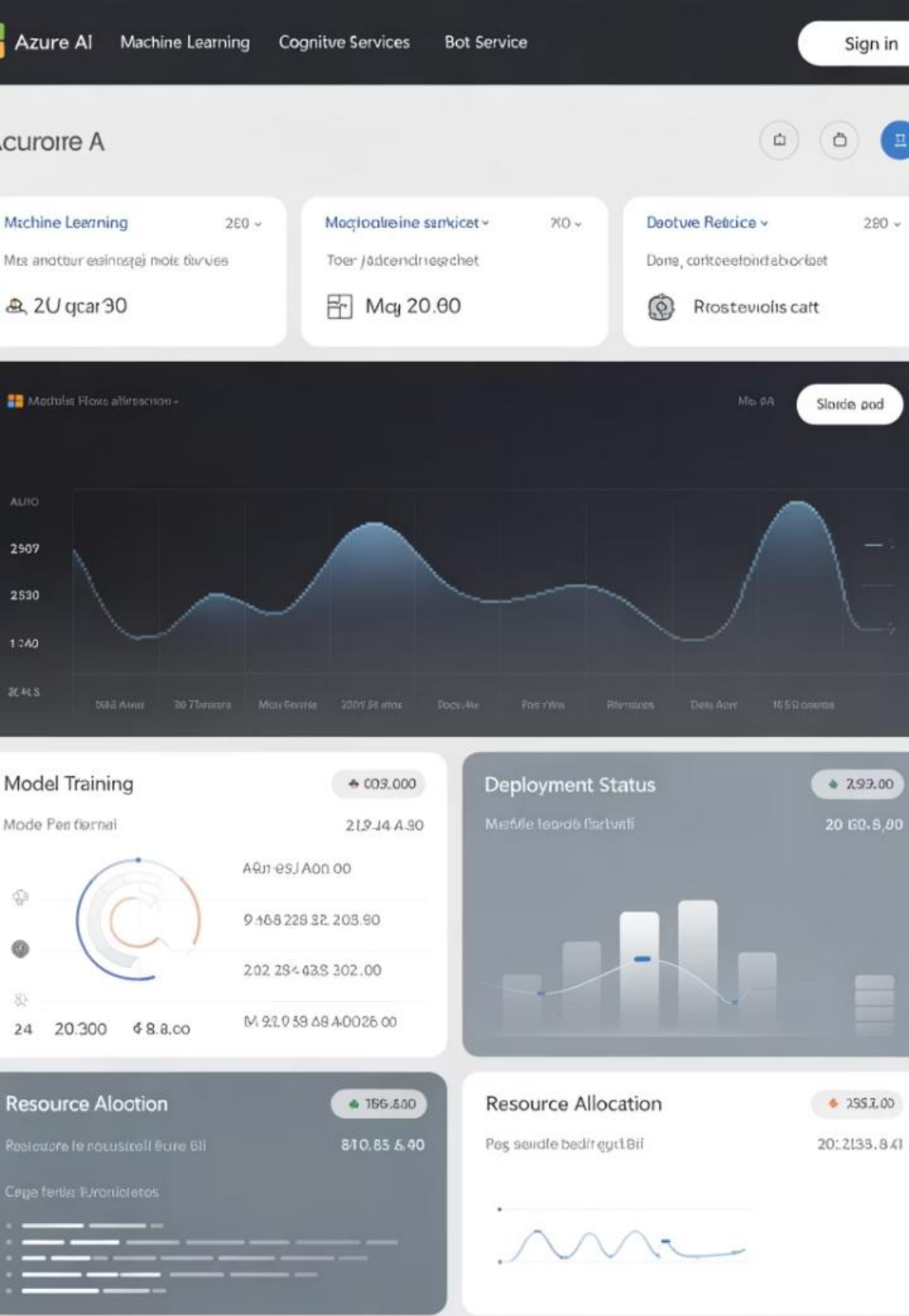
## Industry Recognition

Gain credentials valued by employers worldwide.



## No Technical Background Required

Many certifications are designed for complete beginners.  
beginners.



# Microsoft Azure AI Fundamentals (AI-900)

## Target Audience

Beginners, business stakeholders, stakeholders, and aspiring AI professionals.

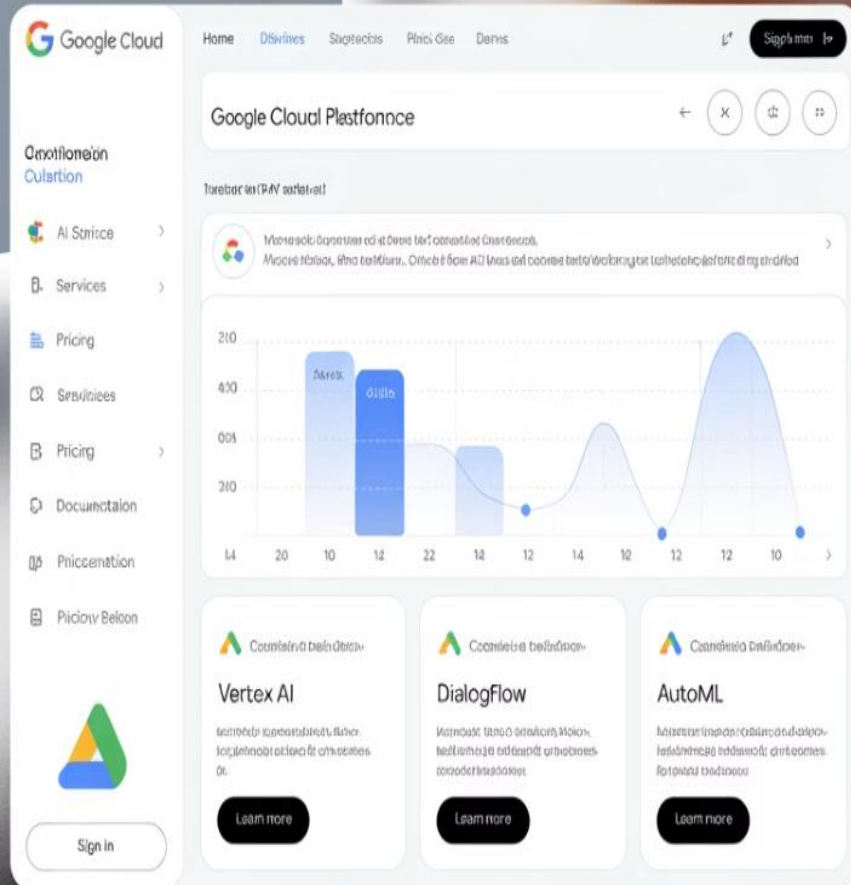
## Key Topics

AI workloads, machine learning learning basics, Azure AI tools.

## Benefits

Globally recognized certification that introduces core AI concepts.

# Google Cloud Digital Leader Certification



## Cloud Integration

Learn how AI and ML work within Google Cloud Platform.



## Enterprise Focus

Understand AI applications in business environments.



## No Prerequisites

No technical background required to start.

# IBM AI Foundations for Everyone

## Platform

Hosted on Coursera and developed by IBM.

## Audience

Non-technical users, team leaders, and business professionals.  
professionals.

## Learning Outcomes

- Core AI concepts
- Ethical implications
- Real-world use cases

# AI For Everyone by Andrew Ng

## Business Strategy

Strategic insights for implementing AI in organizations.

## Target Audience

Executives, managers, marketers, and curious minds.

## AI Concepts

Clear explanations of fundamental AI principles.

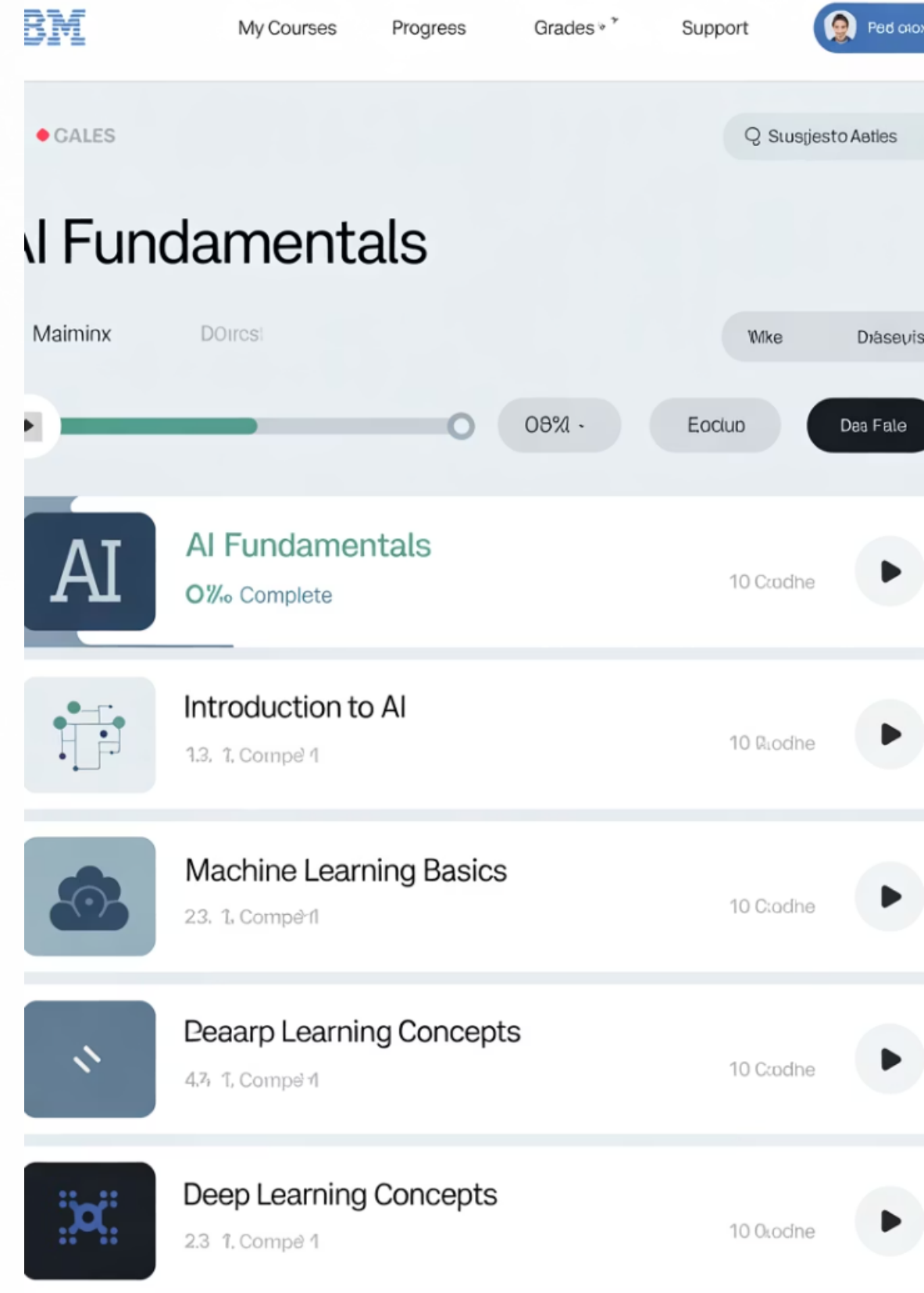
## Accessibility

No math or coding required.



# Introduction to Artificial Intelligence (edX – IBM)

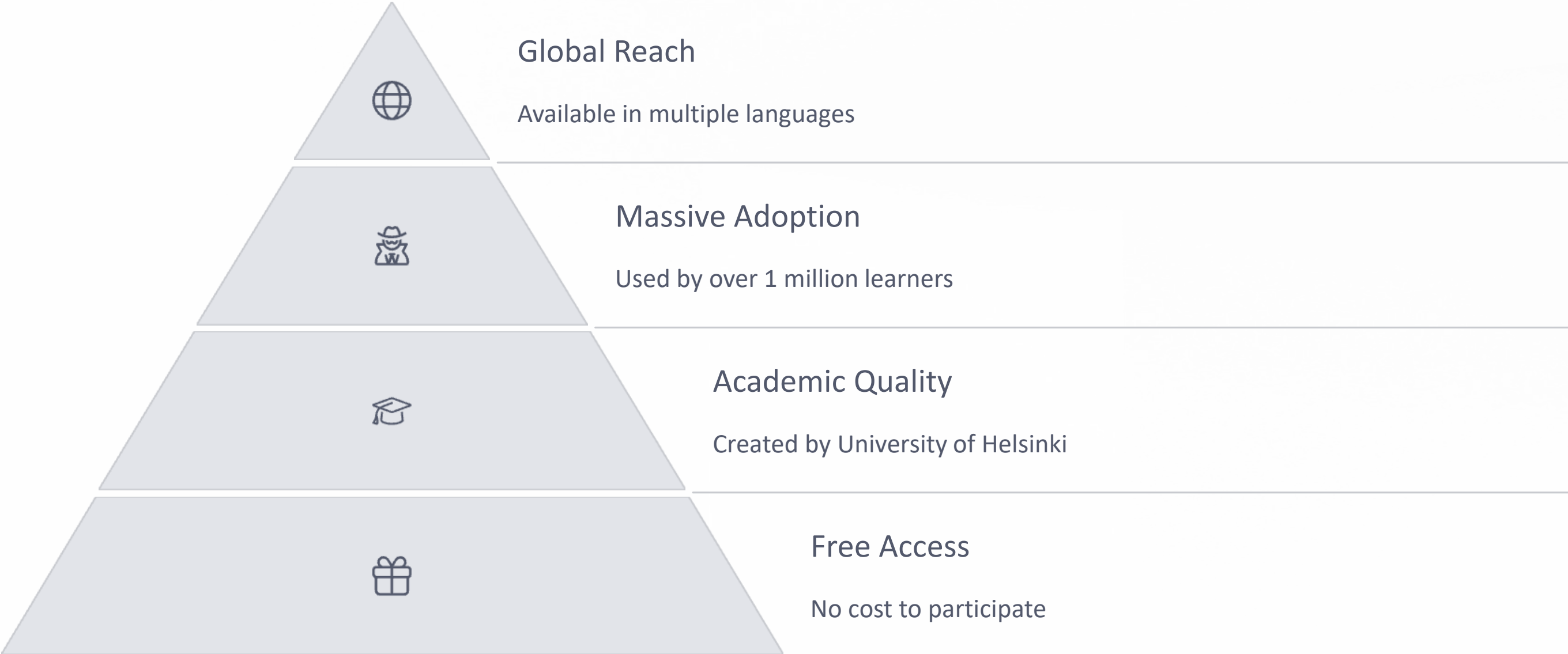
-  **AI Fundamentals**  
Learn basic AI terminology and concepts.
-  **AI vs. ML vs. Deep Learning**  
Understand the differences between related technologies.
-  **Applications & Trends**  
Explore how AI is used across industries.
-  **Ethics & Implications**  
Consider the societal impact of AI technologies.



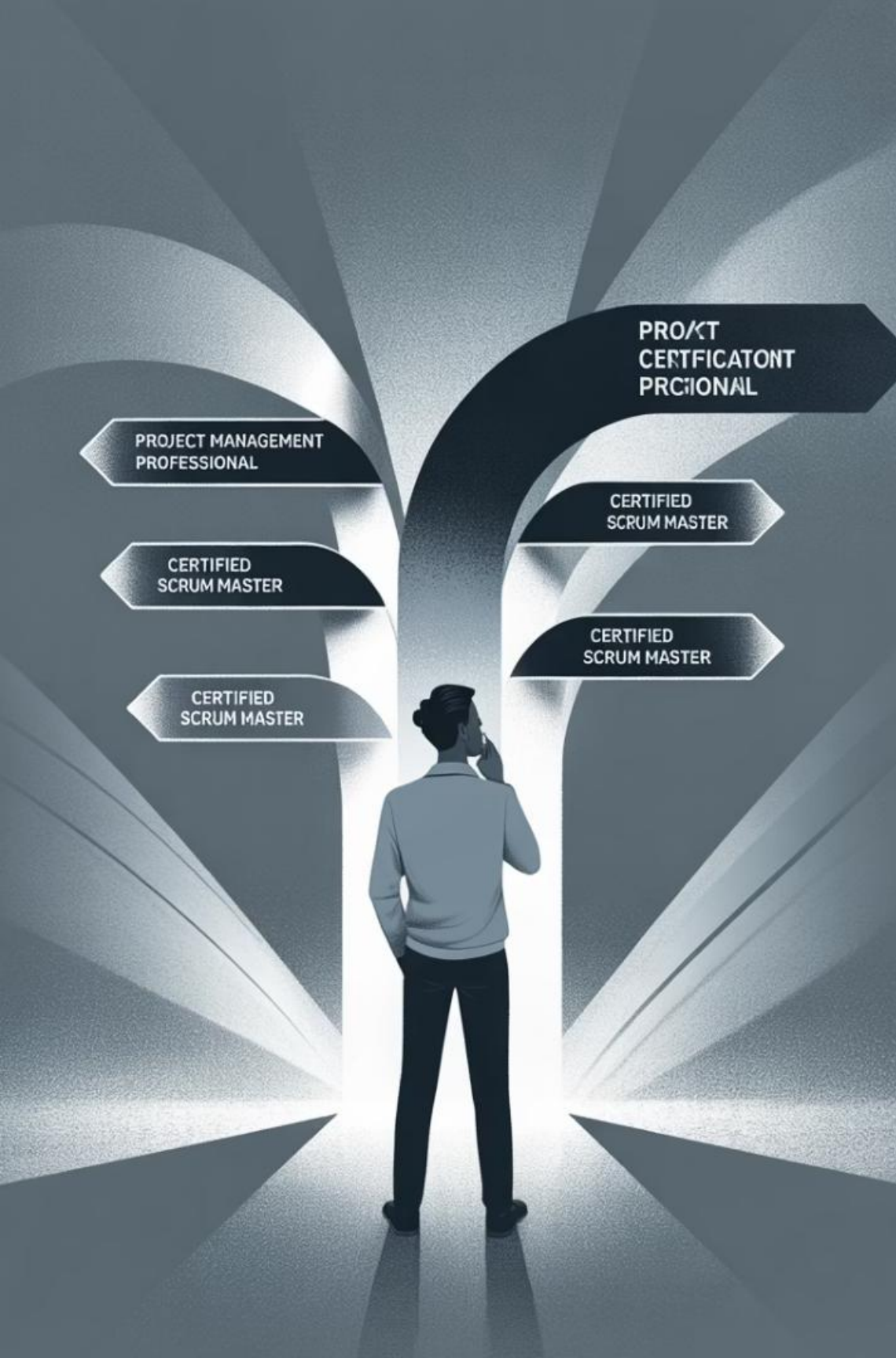
The screenshot shows the IBM edX course interface. At the top, there is a navigation bar with the IBM logo, 'My Courses', 'Progress', 'Grades', and 'Support' links, along with a user profile icon. Below this, the course title 'AI Fundamentals' is displayed, along with a progress indicator showing '00% Complete' and a 'Go to Table of Contents' button. The main content area lists several course modules, each with an icon, title, duration, and a play button:

- AI Fundamentals** (10 Courses, 0% Complete)
- Introduction to AI** (1.3, 1, Compet 1, 10 Courses)
- Machine Learning Basics** (2.3, 1, Compet 1, 10 Courses)
- Deep Learning Concepts** (4.7, 1, Compet 1, 10 Courses)
- Deep Learning Concepts** (2.3, 1, Compet 1, 10 Courses)

# Elements of AI

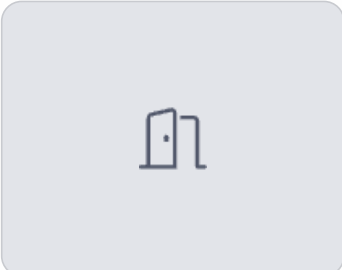


# Choosing the Right Certification



If you're a...	Consider starting with...
Business professional or manager	AI-900 or AI For Everyone
Student or career switcher	Elements of AI or IBM AI Foundations
Focused on cloud platforms	AI-900 (Azure) or Google Cloud Digital Leader
Interested in free options	Elements of AI

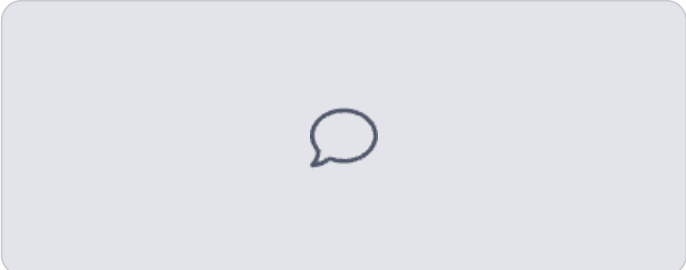
# Benefits of AI Certification



## Entry Point

Get your foot in the door of a growing field

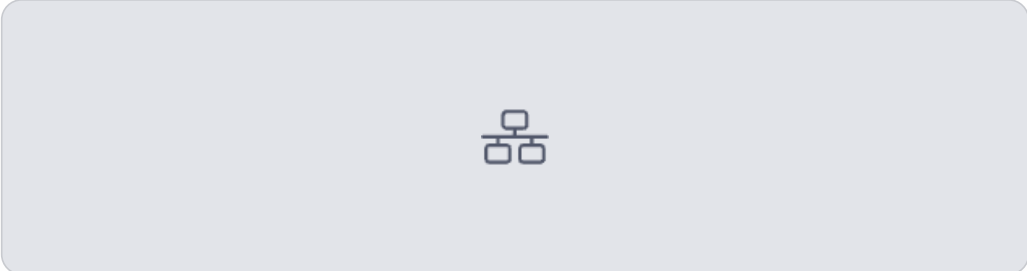
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## Common Language

Speak confidently about AI concepts

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## Career Network

Connect with other AI professionals

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## Career Growth

Build foundation for advanced learning



# No Technical Background Required



## Complete Beginner

Start with zero technical knowledge



## Learn Fundamentals

Understand key AI concepts



## Apply Knowledge

See how AI fits in your field



## Earn Certification

Validate your new skills



# AI Certification Growth Trends

1M+

Elements of AI Learners

Global participants in this free course

63%

Career Advancement

Professionals reporting career benefits

37%

Salary Increase

Average boost after AI certification



**Future-pr  
your care**

# Start Your AI Learning Journey Today



You don't need a PhD or programming background to get started with AI. These beginner-level certifications will demystify complex topics and boost your confidence.

Choose the path that fits your goals and take the first step into the future of technology.