

Soft Skills for Project **Management Success**

While technical skills help project managers measure progress and analyze performance, soft skills are essential for leading teams, managing relationships, and ensuring project success. Project managers spend 75-90% of their time communicating, making interpersonal abilities crucial to their effectiveness.

This presentation explores the critical soft skills every project manager needs, from communication and collaboration to time management and problem-solving. Through real-world examples and practical applications, we'll discover how these skills create the foundation for successful project delivery.

by Kimberly Wiethoff

The Power of Effective Communication

Active Listening

Understanding what others are saying prevents misunderstandings and builds trust with team members and stakeholders.



Empathy

Putting yourself in others' shoes helps you understand not just what they're saying, but why they're saying it.



Clarity

Speaking clearly and articulating your message ensures information is properly understood and acted upon.

品 Building Processes

Creating dedicated communication channels allows team members to get updates and find answers efficiently.



Creating an Effective Communication Plan



A well-structured communication plan serves as the foundation for project success. By clearly defining these five elements, project managers can ensure information flows effectively between all stakeholders, preventing misunderstandings and keeping everyone aligned with project goals.

Communication in Action: A Real Example

Situation

A business analyst reported that a developer wasn't meeting requirements. The developer preferred to work quickly, leading to misunderstandings.

Task

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Address the communication breakdown between team members that prevented them from meeting acceptance criteria.

Action

The PM ensured requirements were clearly stated, had the developer document questions in the story, and facilitated backlog grooming meetings to clarify expectations.

Result

Both team members improved their collaboration - the developer slowed down to understand requirements, while the analyst prepared better documentation.

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The Art of Team Collaboration

Cultural Foundation

Collaboration is influenced by company culture. Some organizations provide formal training while others assume it will happen naturally. Project managers must foster an environment where collaboration is valued and expected.

Open Communication

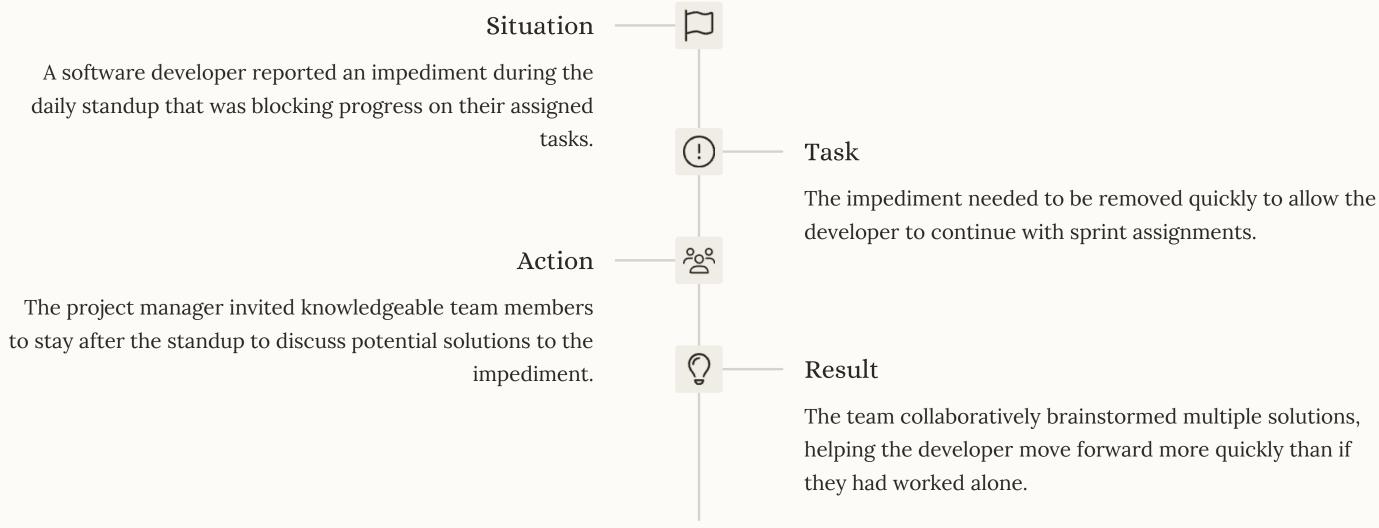
Team members should maintain open lines of communication and share information others need to complete their tasks. Achieving team consensus when establishing goals and methods is critical for project success.

Recognition & Accountability

Recognizing contributions when team members play key roles builds motivation. Addressing challenges as a team and creating space for acknowledging mistakes strengthens collaborative bonds.



Collaboration in Action: A Real Example



Mastering Time Management



Defining activities, sequencing them logically, and estimating required

Organizing tasks with highest ROI at



The result was transformative: developers gained focused work time, the project manager served as a buffer by attending stakeholder meetings and relaying information during daily standups, and the team became more productive and capable of meeting sprint objectives.



Problem Solving & Analytical Thinking



Problem Solving

Identifying issues and developing effective solutions before they impact the project timeline



Decision Making

Evaluating options and making timely choices that keep the project moving forward



Analytical Thinking

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Breaking down complex situations into manageable components for clearer understanding

Forecasting

Anticipating potential issues and preparing contingency plans before problems arise



Project Estimation in Action: A Real Example

Situation

An Agile team was working on unestimated stories with no clear completion timeline, while facing pressure from management to meet a specific deadline.

Task

Develop estimated completion times for backlog stories to provide management with realistic projections.

Action

The PM implemented story sizing using the Fibonacci scale, compared stories within each size category, broke down larger stories, and established best/worst case completion times.

Result

Management received realistic time estimates showing the deadline couldn't be met for all stories, allowing for prioritization of the most important tasks.

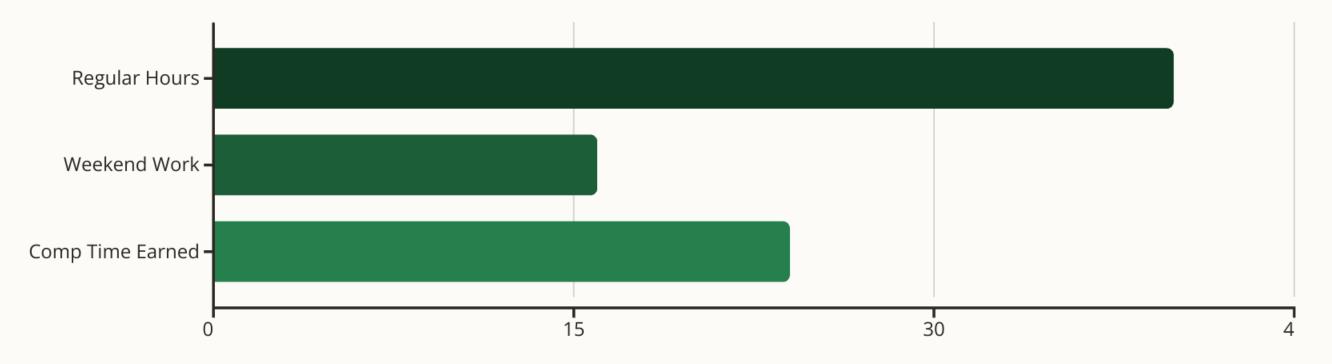
Embracing Flexibility



Managerial flexibility is the ability to adapt to changing demands and unexpected challenges. Project managers must regularly assess situations with all stakeholders, explore alternative approaches, and identify potential risks. With limited resources and no project buffers, PMs must make subtle schedule adjustments when unexpected events occur.

Flexibility requires involving stakeholders in situation analysis, thoroughly investigating alternative methods, and identifying and mitigating risks for all approaches. Change is inevitable in project management, and adapting to it requires both personal and procedural flexibility.

Flexibility in Action: A Real Example



When a team faced a tight deadline working at full capacity, the project manager had to negotiate a solution. After management confirmed the deadline couldn't be extended, the PM secured approval for compensatory time off for team members willing to work weekends.

This flexible approach allowed the team to meet the strict deadline while ensuring they would be rewarded with time off afterward. The project was delivered on time, management was able to move forward, and team members could schedule days off when convenient, demonstrating how flexibility and compromise can resolve seemingly impossible project constraints.

Additional Essential Soft Skills

Conflict Resolution

Project managers must address conflicts quickly and fairly to maintain team harmony and productivity. This requires understanding different perspectives, finding common ground, and facilitating constructive conversations that lead to resolution.



Understanding and managing your own emotions while recognizing and influencing others' emotions is crucial for building trust. Project managers with high EQ can navigate complex interpersonal dynamics and create psychological safety within teams.





Leadership & Motivation

coaching, and recognition of achievements. They understand



Effective project managers inspire their teams through clear vision, consistent individual motivations and create environments where team members can thrive and develop professionally.



Bringing It All Together: The Complete PM Toolkit

75-90%

Communication Time

Percentage of a PM's time spent communicating according to PMBOK 5

Core Skill Areas

Communication, collaboration, time management, problemsolving, and flexibility

Successful project management requires balancing technical expertise with welldeveloped soft skills. By cultivating these abilities, project managers can lead teams effectively, navigate challenges, and consistently deliver successful projects that meet stakeholder expectations.

Remember that soft skills development is an ongoing journey. Continuously seek feedback, practice self-awareness, and look for opportunities to strengthen these crucial abilities throughout your project management career.

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Supporting Skills

Conflict resolution, emotional intelligence, and leadership