# How Agile Project Management is Transforming Ecommerce Related Reads and Additional Resources

Here are the **related reads** and **additional resources** to support the blog post *“How Agile Project Management Is Transforming E-Commerce Development.”*

## 📚 Related Reads

**1. “Scrum: The Art of Doing Twice the Work in Half the Time” by Jeff Sutherland**

A foundational book that breaks down Scrum methodology—perfect for understanding how Agile boosts delivery speed and adaptability.

**2. “Lean UX” by Jeff Gothelf**

A guide to applying Agile principles to user experience design—critical for e-commerce PMs focusing on rapid testing and iteration.

**3. Shopify Engineering Blog – “How We Build” Series**

Insightful posts on how Shopify implements Agile principles in product and storefront development.
🔗 [engineering.shopify.com](https://engineering.shopify.com/)

**4. PMI’s Agile Practice Guide (in partnership with Agile Alliance)**

Great for formal project managers transitioning into Agile environments or managing hybrid teams.
🔗 [pmi.org](https://www.pmi.org/pmbok-guide-standards/foundational/agile-practice-guide)

**5. Smashing Magazine – “Agile UX: How to Integrate UX with Agile”**

Explores how to incorporate user testing and design into Agile cycles without slowing down delivery.
🔗 [Read article](https://www.smashingmagazine.com/2011/08/what-agile-ux-means-for-designers/)

## 🛠️ Additional Resources & Tools

* [**Jira Software**](https://www.atlassian.com/software/jira) – Agile project management tool for sprint planning, backlog grooming, and velocity tracking.
* [**Trello**](https://trello.com/) – Kanban-based tool ideal for content calendars, small development teams, and marketing sprints.
* [**ClickUp**](https://clickup.com/) – All-in-one platform for managing Agile workflows, OKRs, and documentation with visual boards and timelines.
* [**Miro**](https://miro.com/) – Digital whiteboard tool used for sprint planning, retrospectives, and cross-functional collaboration.
* [**Google Optimize**](https://optimize.google.com/) – Free A/B testing platform that integrates with Google Analytics for data-driven iteration.
* [**Notion**](https://www.notion.so/) – Great for organizing sprint retros, product documentation, Agile wikis, and stakeholder updates in one hub.

## 🎓 Courses & Certifications

* **Coursera – “Agile with Atlassian Jira” (offered by Atlassian)**
Learn how to manage Agile projects using one of the industry’s most popular tools.
🔗 [Enroll here](https://www.coursera.org/learn/agile-atlassian-jira)
* **LinkedIn Learning – “Agile Foundations” by Doug Rose**
Quick, accessible overview of Agile for PMs transitioning from traditional methods.
🔗 [Watch course](https://www.linkedin.com/learning/agile-foundations)
* **Scrum.org – Professional Scrum Master (PSM I)**
A globally recognized certification for PMs leading Agile/Scrum teams.
🔗 [Get certified](https://www.scrum.org/professional-scrum-certifications)