

# DMAIC: Breaking the Cycle of Recurring Project Problems

A structured approach for Agile project managers to permanently solve delivery challenges

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[Managing Projects The Agile Way](#)

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# The Problem: Project Groundhog Day

Every project manager has experienced it: the same issues surfacing sprint after sprint, despite your best efforts to address them.

- Testing delays that push deadlines
- Approval bottlenecks holding up progress
- Stories consistently rolling over to next sprint
- Scope creep that never truly gets contained



# Introducing DMAIC: Beyond Agile Problem-Solving

While Agile gives us iterative improvement, it doesn't always provide the structure to solve persistent problems at their root.

**Define**  
Clearly state the problem and desired outcome

**Control**  
Sustain the gains and prevent regression



**Measure**  
Gather data to understand the current state

**Analyze**  
Identify root causes of the issue

**Improve**  
Design and implement solutions

# When to Use DMAIC in Agile Environments

DMAIC is your go-to approach when you hear these recurring statements:

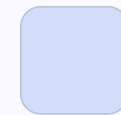
"We never finish all the stories we commit to."

"Testing is always the bottleneck."

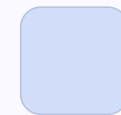
"Stakeholder feedback comes too late."

"We're constantly reworking the same feature."

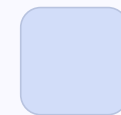
These aren't one-off issues. They're **patterns** that need systematic resolution.



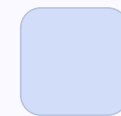
Recurring blockers



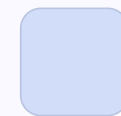
Quality issues



Communication breakdowns



Hand-off failures



Resource constraints

# Step 1: Define

## Key Activities:

- Clearly articulate the recurring issue
- Identify all relevant stakeholders
- Establish project boundaries
- Define what success looks like

**Example:** "Our team consistently carries over 40% of stories into the next sprint, impacting delivery timelines and team morale."



Clarity is key—vague problems yield vague solutions.

# Step 2: Measure



## Gather Quantitative Data

- Sprint velocity trends
- Defect counts
- Cycle time metrics
- Story point completion rates



## Collect Qualitative Data

- Team surveys
- Retrospective themes
- Stakeholder interviews
- Process observations



## Establish Baseline

- Document current performance
- Identify patterns and trends
- Create visualization of data
- Set measurable improvement targets

Data removes assumptions and shows whether the issue is systemic or situational.

# Step 3: Analyze

Use proven analytical techniques to identify true root causes, not just symptoms:

- **5 Whys** - Ask "why" repeatedly to drill down to fundamental causes
- **Fishbone (Ishikawa) diagrams** - Map potential causes across categories
- **Pareto charts** - Identify the vital few causes creating the majority of issues
- **Value Stream Mapping** - Visualize waste in the process flow



Example: "Why are stories rolling over?" → "They're too big." → "Why?" → "Unclear requirements." → "Why?" → "Insufficient backlog refinement."

# Step 4: Improve

## 1 Brainstorm Solutions

Generate multiple potential improvements based on root cause analysis

## 2 Prioritize Interventions

Select high-impact, low-effort solutions first

## 3 Pilot Changes

Test improvements in a controlled environment

## 4 Evaluate Results

Measure effectiveness against baseline data

## 5 Refine Approach

Adjust solutions based on feedback and results

Start small and iterate. Improvement doesn't need to be complex—it just needs to stick.

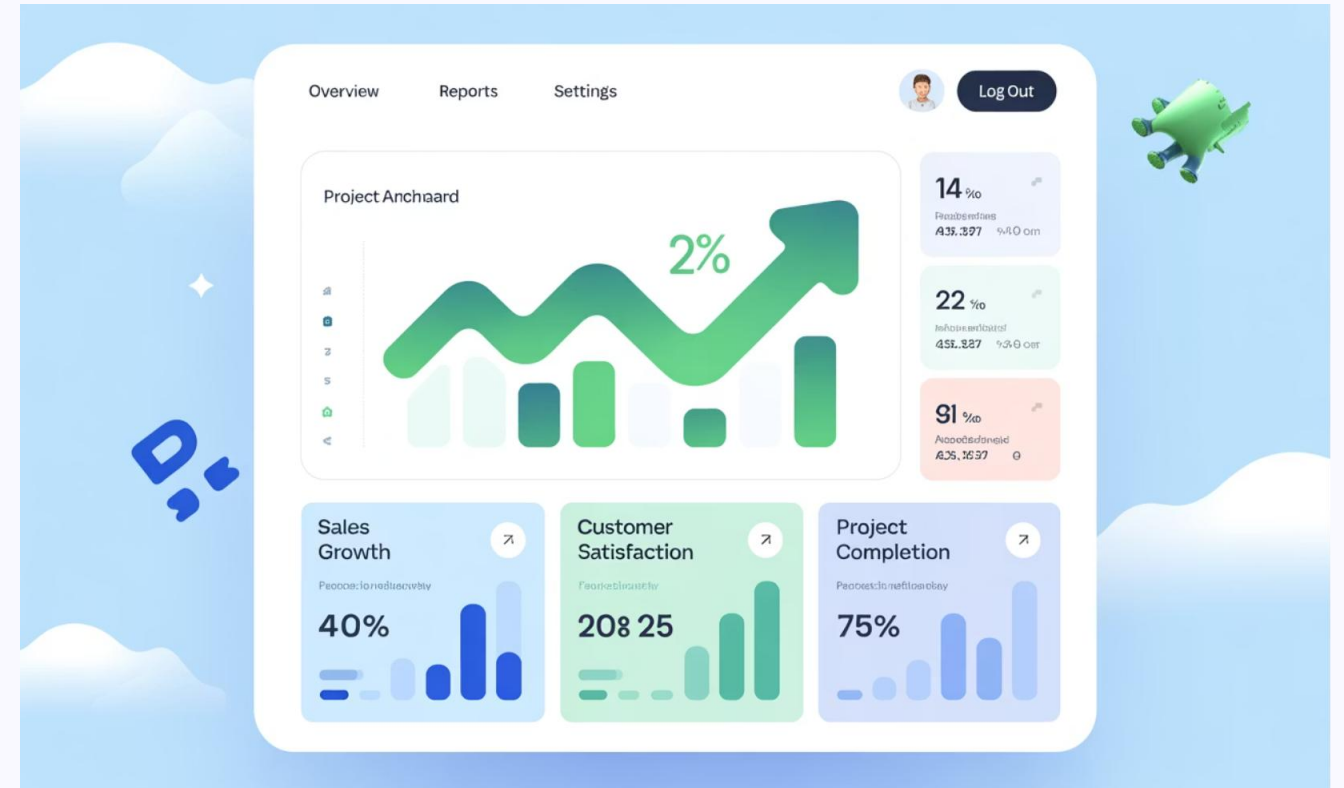


# Step 5: Control

## Sustain your improvements by:

- Creating new process documentation
- Adding checklist items to ceremonies
- Establishing ongoing monitoring metrics
- Updating team training materials
- Building verification into retrospectives

Control is about **building stability** so the issue doesn't resurface when pressure mounts.

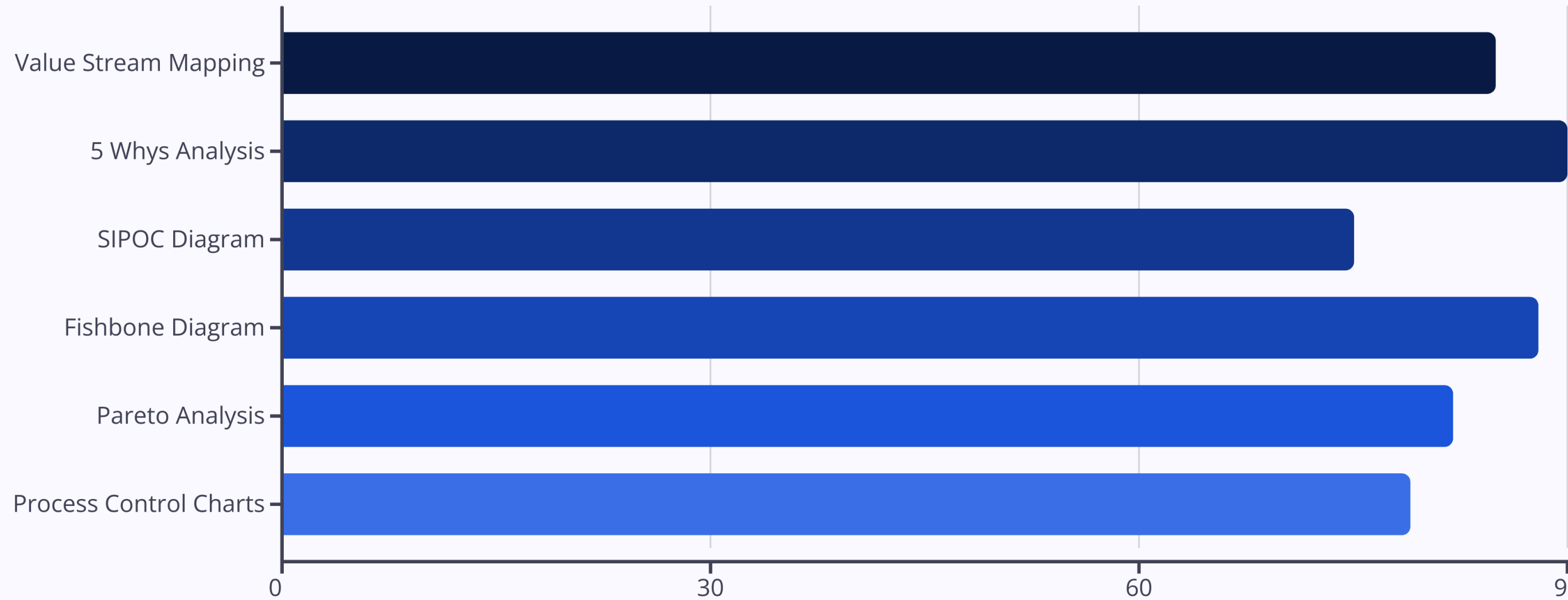


Monitor key performance indicators over time to ensure improvements stick.

# Real-World Example: Story Rollover Crisis



# DMAIC Tools for Agile Project Managers



Based on survey of 200 Agile project managers who implemented DMAIC for process improvement

# Integrating DMAIC with Agile Ceremonies

## Sprint Planning

Use Define and Measure insights to adjust capacity planning and story prioritization

## Daily Standups

Track improvement initiatives and identify new data points for the Measure phase

## Sprint Review

Demonstrate progress on DMAIC metrics to stakeholders alongside feature demos

## Retrospective

Use Analyze techniques to dig deeper into issues and evaluate Control effectiveness

DMAIC doesn't replace Agile—it enhances it by providing structure to solve persistent problems.

# Common Pitfalls and How to Avoid Them


## Pitfalls:

- Rushing through the Define phase
- Collecting insufficient data
- Fixing symptoms instead of root causes
- Implementing too many changes at once
- Neglecting the Control phase

## Best Practices:

- Take time to get stakeholder alignment
- Set clear metrics before starting
- Use multiple analysis techniques
- Test one solution at a time
- Build monitoring into existing ceremonies

# Key Takeaways

-  **Move from reactive to proactive problem-solving**  
DMAIC provides the structure to permanently resolve recurring issues, not just patch them temporarily.
-  **Leverage data to drive decisions**  
Replace assumptions with measurements to identify true causes and validate improvements.
-  **Integrate with existing Agile practices**  
DMAIC complements Agile frameworks by adding depth to continuous improvement efforts.
-  **Build sustainable solutions**  
The Control phase ensures improvements stick, even when teams are under pressure.

In Agile environments, we move fast—but fast doesn't always mean smart. DMAIC transforms teams from problem managers to problem solvers.